



CANADA
GIVES 🍁

RELIEF OF POVERTY (OR POVERTY)

2022/03/21

Canadian UNICEF Committee/Comite UNICEF Canada

TORONTO, ON

"Giving is not just about making a donation. It's about making a difference."

CHARITY INFORMATION

📞 (416)482-4444

✉️ dspedding@unicef.ca

🌐 www.unicef.ca

📍 400 - 90 Eglinton Ave E, Toronto ON, M4P2Y3

📅 1967-1-1

📦 122680572RR0001

PROGRAMS

The Canadian UNICEF committee supports the core work of UNICEF, the leading advocate for children's rights, active in almost every country in the world. UNICEF helps children survive and thrive from early childhood through adolescence with programs to ensure child health and nutrition, good water and sanitation, quality basic education for all

boys and girls, and the protection of children from violence, exploitation, and hiv and aids. Our work includes the provision and distribution of vaccines against preventable childhood diseases and vitamin and micronutrient supplements; education and counselling to prevent HIV and AIDS transmission among young people and from mother to child; clean water and sanitation facilities; disarmament, demobilization and reintegration into society of child soldiers; basic primary education; family and community education programs to reduce violence against children. As well, UNICEF Canada funds life-saving emergency relief programs that provides humanitarian assistance to children affected by emergencies. We also advocate to all levels of the Canadian government for policies that will support and improve the well-being of children. UNICEF is supported entirely by voluntary donations and helps children regardless of race, religion or politics.

READ LESS



VISION / MISSION

Our mission is to mobilize and empower Canadians to invest in the positive transformation of every child's future.

UNICEF stands for every child, everywhere. We are guided by the 1989 Convention on the Rights of the Child, advocating for the protection of children's rights, helping to meet their basic needs, and giving them a fair chance to reach their full potential. Our mission has always been for children first – regardless of race, religion or politics – and has always relied on voluntary contributions.



INITIATIVES

- Providing safe water and sanitation supplies in areas where critical infrastructure has been targeted;
- Prepositioning health, hygiene and emergency education supplies close to communities near the conflict;
- Supporting immunization and healthcare for children vulnerable to the ongoing polio outbreak;
- Protecting children through safe spaces, psychosocial care and mine risk education;
- Delivering emergency supplies to more than 60,000 people in areas affected by conflict.

RECENT FINANCIAL INFORMATION

Revenue

Total eligible amount of all gifts for which the charity issued tax receipts	\$25,876,353.00
Total amount received from other registered charities	\$3,735,088.00
Total revenue received from federal government	\$1,988,213.00
Total revenue received from provincial/territorial governments	\$60,000.00
Total tax-receipted revenue from all sources outside of Canada (government and non-government)	\$45,940.00
Total non tax-receipted revenue from all sources outside Canada (government and non-government)	\$3,731,996.00
Total interest and investment income received or earned	\$173,182.00
Total non tax-receipted revenue from fundraising	\$3,047,289.00
Total revenue from sale of goods and services (except to any level of government in Canada)	\$343,053.00
Other revenue not already included in the amounts above	\$34,619.00
Specify type(s) of revenue	Cost recovery, foreign exchange
Total revenue	\$38,989,793.00

Expenses

Advertising and promotion	\$8,388,139.00
Travel and vehicle expenses	\$319,552.00
Interest and bank charges	\$371,481.00
Licences, memberships, and dues	\$66,320.00
Office supplies and expenses	\$68,847.00

Occupancy costs	\$901,172.00
Professional and consulting fees	\$1,440,003.00
Education and training for staff and volunteers	\$40,926.00
Total expenditure on all compensation	\$6,698,877.00
Purchased supplies and assets	\$249,892.00
Amortization of capitalized assets	\$144,594.00
All other expenditures not included in the amounts above (excluding gifts to qualified donees)	\$40,497.00
Specify type(s) of expenditures	Insurance
Total expenditures before gifts to qualified donees	\$18,730,300.00
Total expenditures on charitable activities	\$4,392,757.00
Total expenditures on management and administration	\$1,976,685.00
Total expenditures on fundraising	\$12,309,800.00
Total amount of gifts made to all qualified donees	\$19,867,317.00
Total expenditures	\$38,597,617.00

Assets

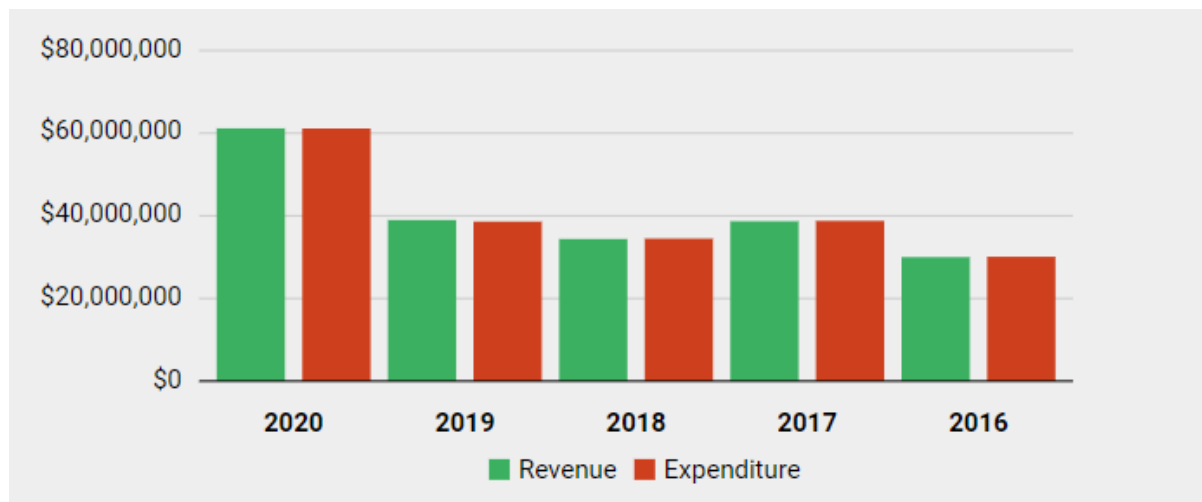
Cash, bank accounts, and short-term investments	\$13,142,219.00
Amounts receivable from all others	\$546,197.00
Other capital assets in Canada	\$1,234,231.00
Accumulated amortization of capital assets	-\$614,551.00
Other assets	\$232,593.00
Total assets	\$14,540,689.00

Liabilities

Accounts payable and accrued liabilities	\$11,578,260.00
Deferred revenue	\$1,005,463.00
Total liabilities	\$12,583,723.00

*Financial information is downloaded annually by Canada Gives and is provided by the CRA.

REVENUE AND TOTAL EXPENDITURES



COMMENTS

In 2020 the organization raised nearly \$62M in revenue and used 80% of it to deliver much needed aid to children all over the world. Revenue is made up of 50% donations from individuals, 17% from government grants with the balance coming from other charities and corporate sponsorships. Administration and fundraising make up 20% of their expenses on average. UNICEF has been in operation since 1995 and is a UN organization that works closely with UNHCR and the World Food Programme.

MAKE A DONATION TO
**Canadian UNICEF
Committee/Comite UNICEF
Canada**

Login to your account on the Canada Gives Portal to make a grant request today.

Please call us at **1 (844) 583-4483** or email **clientservices@canadagives.ca** if you require any assistance.

HEAD OFFICE

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ADMINISTRATION OFFICE

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CANADA GIVES CHARITABLE REGISTRATION #83306 2144 RR0001

You can find us in the Charities Directorate at www.cra-arc.gc.ca



